

Why Go to College?

Whether you are uncertain about going to college or you just need some reassurance you're on the right track, here are a few reasons to go to college:

- **Every bit of education you get after high school increases the chances you'll earn good pay.** Most college graduates earn a lot more money during their working years than people who stop their education at high school.
- **The more education you get the more likely it is you will always have a job.** According to one estimate, by the year 2028 there will be 19 million more jobs for educated workers than there are qualified people to fill them.
- **Continuing education after high school is much more important for your generation than it was for your parents' generation.** Today most good jobs require more than a high school diploma. Businesses want to hire people who know how to think and solve problems.
- Education beyond high school gives you a lot of other benefits, including **meeting new people, taking part in new opportunities to explore your interests, and experiencing success.**

Expected lifetime earnings	
Professional degree	\$4.4 million
Doctoral degree	\$3.4 million
Master's degree	\$2.5 million
Bachelor's degree	\$2.1 million
Associate's degree	\$1.6 million
Some college	\$1.5 million
High school graduate	\$1.2 million
Non-high school graduate	\$1 million

Source: U.S. Census Bureau